

Jamie Ferguson

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Work Experience

Graphic Designer Miles Partnership, Sarasota, FL 10/2017-present

Contracted designer tasked with logo creation under the guidance of a creative director. Notable clients include two Delaware State departments and the Kentucky Horse Park.

Graphic Designer Chaffee Co. Visitor's Bureau, Salida, CO 08/2016-present

Sole designer of current and upcoming Chaffee Co. Visitor's Guides. Project requires full production from conception to pre-press: deciding on content and structure, creating graphic elements, and preparing the final files for print. Also responsible for updating the Chaffee County website using WordPress.

Senior Creative Specialist Education Management Systems, Pasadena, CA 02/2015-present

Contracted designer assigned to specialty projects for a nationwide charter school company. Responsibilities include creating mascots and logos for new locations, designing student planners, educational app screens and various other marketing materials.

Editorial/Production Mgr. The Toluca Times, Toluca Lake, CA 06/2013-02/2015

Edited and proofed articles, columns and advertisements with constant communication between clients and various managers/salespeople. Prepared and assembled all elements of the paper into the final print version, with proofing and communication with staff.

Production Head FootLights Publishing, Burbank, CA 05/2012-05/2013

Prepared completed programs for the printing process (placing PDFs into InDesign plate templates, proofing, etc.), prepared and created various publicity materials, communicated with clients, and maintained the computer filing system.

Skills

Computer (Mac and PC):

Adobe Creative Suite: Photoshop, InDesign, Illustrator (13 years experience), Dreamweaver

Microsoft: Excel, Word, Publisher, Powerpoint

Other: WordPress, MailChimp, XHTML/CSS (basic knowledge), Quark

Traditional Illustration:

Watercolor, Colored Pencil, Ink, Collage

Miscellaneous:

Clay Sculpture, 3D Model-Making, Paper Engineering

Education

9/2008-5/2012 Otterbein University, Westerville, OH • *BFA Acting degree*

8/2006-5/2008 SC Governor's School for the Arts and Humanities, Greenville SC • *Drama*

8/2004-5/2006 Polk County High School, Tryon, NC