

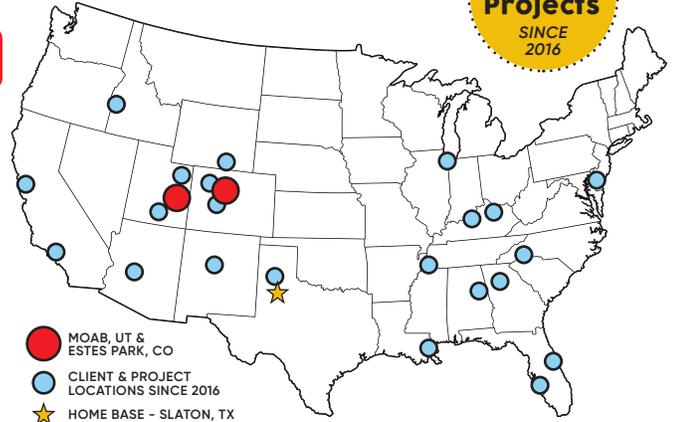
JAMIE FERGUSON

DESIGN RESUME

Clients & Projects
SINCE 2016



FEATURED CLIENTS



ABOUT ME

I am an independent contractor with over seventeen years of professional design experience.

Based out of West Texas, I work with clients across the United States, including several of the premiere tourism destinations in the Mountain West:

- **Estes Park, Colorado**
Gateway town to Rocky Mountain National Park.
- **Moab, Utah**
Gateway town for several popular national parks.
- **Chaffee County, Colorado**
Home of the Arkansas River Headwaters Recreation Area.

I specialize in

MAPS & ADS

My **maps** are accurate, detailed, attractive and useful.

Intended for:

- City & municipal governments
- Local businesses
- Regional guidebooks
- Outdoor recreation

My **ads** are eye-catching, client-approved, on time, and on spec.

Intended for:

- Regional guidebooks
- Newspapers & magazines
- Local businesses

SINCE 2021 TOWN OF ESTES PARK

Contracted on-call designer for the public transportation department of a busy tourism-focused town. Projects include:

- YEARLY SHUTTLE MAP & SCHEDULE
- YEARLY SHUTTLE BROCHURE
- TROLLEY & BUS STOP SIGNS
- OFFICIAL TOWN PARKING MAP
- ADVERTISEMENTS
- PRESENTATION DESIGN

SINCE 2017 GUESTGUIDE PUBLICATIONS

Contracted designer responsible for designing and producing three local guidebooks a year, including print advertisements and regional maps.

PUBLICATIONS:

- ESTES PARK VACATIONLAND & RESTAURANT GUIDE
- MOAB GUESTGUIDE
- GRAND COUNTY MENU GUIDE



NOTABLE CLIENTS

SINCE 2022 CHAMPION XPRESS CARWASH

Contracted designer responsible for six monthly custom sticker illustrations for the different regions of a fast-growing nationwide car wash business.

SINCE 2017 MILES PARTNERSHIP

Contracted designer tasked with logo creation under the guidance of a creative director. Notable clients include:

- DELAWARE DIVISION OF COMMERCE
- KENTUCKY HORSE PARK
- KENTUCKY INTERNATIONAL CONVENTION CENTER
- SAN FRANCISCO TRAVEL ASSOCIATION



This logo design was awarded an Addy.

SINCE 2016 CHAFFEE COUNTY VISITORS BUREAU

Contracted designer responsible for producing one publication yearly:

- CHAFFEE COUNTY VISITORS GUIDE

SINCE 2016 SKYROCKET EDUCATION

Contracted designer responsible for designing and producing yearly student planners for two nationwide charter schools based out of Pasadena, CA:

- OPTIONS FOR YOUTH (OFY)
- OPPORTUNITIES FOR LEARNING (OFL)

SKILLS & QUALIFICATIONS

ADOBE CREATIVE SUITE
17+ YEARS EXPERIENCE

ILLUSTRATOR

INDESIGN

PHOTOSHOP

- #### WORK VALUES
- CLEAR COMMUNICATION
 - RELIABLE & FLEXIBLE AVAILABILITY
 - CREATIVE PROBLEM SOLVING
 - FIRM DEADLINES
 - ENTHUSIASTIC CLIENT APPROVAL
 - THOROUGH PRINT PREP
 - AFFORDABLE RATES

COVERED BY **PROFESSIONAL LIABILITY INSURANCE**

OTHER SKILLS MICROSOFT OFFICE WORDPRESS & MAILCHIMP

EDUCATION

9/2008-5/2012 Otterbein University
Westerville, OH • BFA Acting

8/2006-5/2008 SC Governor's School
for the Arts and Humanities
Greenville SC • Drama

8/2004-5/2006 Polk County High School
Tryon, NC

CONTACT ME



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